



Waste Authority

MEDIA STATEMENT

Spreading the care into Perth's Eastern suburbs

The Eastern Metropolitan Regional Council (EMRC) has been awarded a \$33, 870 grant from the Waste Authority's Strategic Waste Initiative Scheme (SWIS) to pilot the Earthcarers volunteer program in Perth's Eastern Region.

Earthcarers has been successfully operating in the Western suburbs since 1996, and was recently adopted by the Mindarie Regional Council in the northern suburbs. The expansion of the program into EMRC will see an active army of waste ambassadors in three of Perth's five metropolitan Regional Councils.

Waste Authority Chairman, Mr Barry Carbon, said the Earthcarers program has proved its value as a means of engaging the community to promoting the benefits of recycling into the wider community.

"I've seen the program grow in popularity over the years. Having a vibrant network of committed, knowledgeable and enthusiastic volunteers is a sure-fire way of positively influencing the broader community. The Authority is proud to be able to support this program." he said



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Training in all aspects of waste management, such as, household recycling, worm farming and composting, responsible disposal of household hazardous waste, understanding the impact of waste on climate change, communication and advocacy, will enable EMRC to equip volunteers to become convincing advocates; promoting the social, economic and environmental benefits of avoiding waste and effectively recovering resources.

Having a network of volunteers drawn directly from the community will also provide the Council with an avenue for hearing the voice of the community on issues of waste management.

Strategic Waste Initiative Scheme projects are supported by the Western Australian Landfill Levy fund.

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